



# Show Specials: Gifts

as of September 28, 2009

## Free Gifts (NO PURCHASE NECESSARY)

**Brought to you by:**

A & A Optical

**Location:** Booth #20053

**Description:** Take A Bite of our specialty chocolate bars while viewing the latest styles from our 2009 eyewear collections and WIN VALUABLE GIFTS INSTANTLY! Every bite wins a gift! No purchase necessary!



**Brought to you by:**

Aluminations, LLC

**Location:** Booth #G19011

**Description:** Stop by our booth to receive a FREE gift!



**Brought to you by:**

Aspex Eyewear

**Location:** Booth #18041

**Description:** Receive a free shoulder bag when you visit our booth!



**Brought to you by:**

Bates Display & Packaging

**Location:** Booth #9067

**Description:** Receive a 15 frame Cold Call Case; Blue Only.



**Brought to you by:**

BBH Eyewear, Inc.

**Location:** Booth #G21019

**Description:** Set an appointment at Vision Expo West with us and get a free Brendel Cosmetic purse. Call now 1-800-638-6639. Offer available while supplies last.



**Brought to you by:**

Cinzia

**Location:** Booth #G19025

**Description:** Receive a new tote bag and freebie necklace when you come by the booth.



**Brought to you by:**

Compulink

**Location:** Booth #14101

**Description:** Receive a FREE Electronic Health Records Implementation Guide when you visit our booth.



**Brought to you by:**

Corinne McCormick

**Location:** Booth #G19027

**Description:** Mention the word "Visionomics" and receive a FREE Eye Ring necklace.



**Brought to you by:**

Drivewear

**Location:** Booth #LP8047

**Description:** Come visit the booth for a FREE T-Shirt while supplies last. Also see all the Demonstration tools available to you FREE, including the new "Drivewear Stories from the Road" brochure and Glare Demonstration wheel that patients can take home with them.



**Brought to you by:**

Eschenbach Optik

**Location:** Booth #MS6089

**Description:** Receive a FREE Easy Vision Chart just for stopping by.



**Brought to you by:**

Eyinnovate

**Location:** Booth: #14096

**Description:** Bring your existing eyewear to our booth to have your custom pair of Chemistrie Magnetic Sunlenses made while you wait. Any color, any base curve, any style.

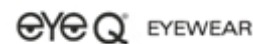


**Brought to you by:**

Eye Q Eyewear

**Location:** Booth #17041

**Description:** Redeem your coupon from your registration mailer to receive a FREE Buxton tote bag.



**Brought to you by:**

Imtek Direct Marketing

**Location:** Booth #21039

**Description:** Receive a FREE magnet when you come visit our booth!

**Brought to you by:**

Jungle Eyewear

**Location:** Booth #18042

**Description:** Receive a FREE gift when you come by our booth!

**Brought to you by:**

L'Amy

**Location:** Booth #G19017

**Description:** Receive a FREE Chloe gift when you make an appointment with us during the show!



**Brought to you by:**

LBI

**Location:** Booth #11065

**Description:** Come visit our booth and receive a free optical lab cleaning cloth.





## Free Gifts (NO PURCHASE NECESSARY), cont.

### Brought to you by:

Match Eyewear

Location: Booth #10109

Description: Qualified frame buyers can stop by the booth to view the collections and receive either a \$25 Dining Dough certificate or a \$25 Frames Data gift certificate. No purchase necessary.



### Brought to you by:

Morel

Location: Booth #G18015

Description: Receive a FREE KOALI Perfume Pendant adorned with a colorful floral pattern. The unglazed porcelain side of the pendant is porous and will hold the scent of your choice to enjoy throughout the day! Spray or apply a few drops of your favorite Fragrance to this Pendant (While supplies last).



### Brought to you by:

Precision Tool Technologies

Location: Booth #LP4045

Description: Free golf gift of 4-pack of Pleez'nTees and ball marker.



### Brought to you by:

Santinelli International

Location: Booth #LP4055

Description: Stop by our booth for a FREE pair of magnetic Chemistrie Sunlenses, customized for virtually any frame!



### Brought to you by:

Teka Eyewear

Location: Booth #G22021

Description: Stop by our booth to receive your FREE gift...



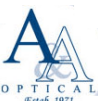
## Free Gifts (with purchase)

### Brought to you by:

A & A Optical

Location: Booth #20053

- Description: A Fashionable Fight- Get your FREE, limited edition fashion scarf with your purchase of VeraCruz eyewear. Benefits the Susan G. Komen for the Cure Foundation.
- Description: Receive INSTANT CASH- UP TO \$200 IN CASINO CHIPS or FREE FRAMES with your eyewear purchase. Then enter to WIN a big screen TV!



### Brought to you by:

Aluminations LLC

Location: Booth #G19011

Description: Receive FREE additional eyeglass chain with your \$300 order.



### Brought to you by:

Bates Display & Packaging

Location: Booth #9067

Description: Receive a Wood Vanity Case in Mahogany or Golden Brown; 3 or 4 frame. With purchase.



### Brought to you by:

Bright Display, Inc.

Location: Booth #9046

Description: Receive a FREE 5x7 mirror with your purchase.



## Free Gifts (with purchase), continued

### Brought to you by:

Charmant Group

Location: Booth #18101

Description: Place a qualifying order at the show and select a "gift box" to see what prize you have won!



### Brought to you by:

Clariti Eyewear

Location: Booth #10091

Description: BUY 12 frames and get 1 FREE! Choose from any AirMag, Konishi or Monalisa frames. Plus, for even more value, Clariti Eyewear extends a 2-year warranty on these frames.



### Brought to you by:

ClearVision Optical

Location: Booth #10063

- Description: Purchase a minimum of 24 pieces optional dating, and receive a CVO eco-conscious bag filled with custom Izod towel, cuff links, and Cole Haan sunglass
- Description: Purchase a minimum of 36 pieces optional dating, and receive a CVO eco-conscious bag filled with custom Izod towel, cuff links, and Cole Haan sunglass and evening clutch
- Description: Qualified new account that purchase 23 frames at the show will receive \$100 gift card to their choice of Emeril's New Orleans Fish House, Table 10, or Delmonico Steakhouse.



### Brought to you by:

Costa Del Mar

Location: Booth #18107

- Description: Buy 12 and get one FREE and dating!
- Description: Buy any combination of 12 pair of Costa Del Mar WAVE 400 sunglasses, 8 pair of C-Mates, or 8 pair of WAVE 580 sunglasses and get a free pair of sunglasses up to \$149 retail value or get a free Costa backpack.
- Description: Buy any combination of 24 pair Costa Del Mar WVE 400 sunglasses, 12 pair of C-Mates, or 15 pair of WAVE 580 sunglasses and get a free pair of sunglasses up to \$269 retail value or get a free Costa backpack
- Description: Write your order in our booth during the show and walk away with a pair of Zane or Wingman sunglass styles; new dealers also receive free displays!



### Brought to you by:

Eschenbach Optik

Location: Booth #MS6089

Description: Buy the 10 piece miniframe2 assortment and receive our display of 10 standard readers FREE.



### Brought to you by:

Eyes of Faith Optical, LLC

Location: Booth #21035

Description: Along with a counter top display, you will receive 2 free frames with your 20 piece opening order.





**Free Gifts (with purchase), continued**

**Brought to you by:**

Eye Q Eyewear

**Location:** Booth #17041



- **Description:** Receive a Buxton leather Wallet and desk caddy with a purchase of 6 Buxton frames.
- **Description:** Receive a \$60.00 value Sydney Love handbag with the purchase of 12 Sydney Love styles.

**Brought to you by:**

Fusion Eyewear, Inc. by Alan Weisfeld

**Location:** Booth #G21005

**Description:** Purchase 25 Jean Paul Gaultier frames and receive a bottle of Gaultier perfume or cologne.



**Brought to you by:**

GNS Trading Inc.

**Location:** Booth #9068

**Description:** Get free mini display with purchases over \$300.00 (10 displays max.)

**Brought to you by:**

i-dealoptics

**Location:** Booth #14110

**Description:** Stop by and ask for a scratch and win flyer for a chance to win free frames or shipping with your purchase.



**Brought to you by:**

Kenmark Group

**Location:** Booth #14039

**Description:** Kenmark is offering customers a kensie branded journal as a gift with purchase to launch its kensie eyewear and sunwear collections at Vision Expo West. One journal per order, offer good while supplies last.



**Brought to you by:**

Kliik:denmark

**Location:** Booth #16031

**Description:** Wescan Optical is offering a choice of one ultra-hip red or black Kliik watch with the purchase of any 24 pieces of Kliik:denmark eyewear.



**Brought to you by:**

Liberty Sport

**Location:** Booth #16049

**Description:** Receive a "What's Your Sport" t-shirt and Free displays with your purchase.



**Brought to you by:**

M&S Technologies, Inc

**Location:** Booth #MS7092

**Description:** Receive a FREE laptop computer with each purchase of the Smart System 2020.



**Brought to you by:**

Match Eyewear

**Location:** Booth #10109

**Description:** Choose from amazing "Thank you" gifts such as: TomTom GPS, Logitech iPod docking System, 10.3 megapixel digital camera, Acer Aspire Once Netbook, Acer Laptop AMD, or a 32" LCD HDTV.



**Brought to you by:**

MODA VISION

**Location:** Booth #21043

**Description:** Free display with the purchase of 25 pairs or more.



**Brought to you by:**

Morel

**Location:** Booth #G18015

**Description:** Place an Order and receive a Koali Fabric Tote Bag! 15 piece minimum order required to qualify for Tote. 25 piece minimum order qualifies for Tote & \$50.00 Gift Card.



**Brought to you by:**

New York Eye/Hart Specialties

**Location:** Booth #14083

**Description:** Receive a free sweatshirt (\$29.00 value) with ANY purchase of \$100.00 or more at the show. Offer available to new accounts and to active accounts in good standing. Limit two (2) per account.



**Brought to you by:**

OCuSOFT, Inc.

**Location:** Booth #MS5089

**Description:** Receive a FREE OCuSOFT tote bag with every purchase!



**Brought to you by:**

Optikam Tech, Inc.

**Location:** Booth #8106

**Description:** Receive an education module with a purchase of an Optikam system with Centration



**Brought to you by:**

OptiSource International

**Location:** Booth #LP3037

**Description:** Receive a FREE bottle of our ALL OFF Progressive Marking Ink Remover with purchase.



**Brought to you by:**

Optylux Group, Inc.

**Location:** Booth # G18033

- **Description:** Free Custom Flair Frame with 8 frame Purchase (\$800 value).
- **Description:** Get a free Ete frame or matching bracelet with purchase; both made with real inlayed bird feathers.



**Brought to you by:**

OWP USA, Inc

**Location:** Booth #G21041

**Description:** Free Mexx Beach Bag with a purchase of 10 frames.





**Free Gifts (with purchase), continued**

**Brought to you by:**  
Pleasure Ground Eyewear  
**Location:** Booth #19108



**Description:** Free Product, Displays and Shipping with minimum quantity orders, plus extended dating with orders placed at show.

**Brought to you by:**  
Quantum Optics Inc, a division of FGX Int'l Inc  
**Location:** Booth #21083



- **Description:** Field & Stream Prepaid Subscription Offer with Order of 12 Frames - Each ECP who orders 12 or more Field & Stream optical frames will receive the equivalent number of vouchers for prepaid year-long subscriptions to Field & Stream Magazine to give to their patients who purchase a frame from the collection -- PLUS an extra voucher to use for themselves!
- **Description:** Free Gargoyles Hat and Water Bottle with Order of 20 Frames - Each ECP who orders 20 or more frames from the new Gargoyles Optical Collection will receive an exclusive Gargoyles hat and stainless steel water bottle. Perfect for "Living in the Real!"
- **Description:** Free Body Glove Display and Beach Towel with Order of 12 Frames - Each ECP who orders 12 or more frames from the Body Glove Optical Collection will receive a six-piece tray display with mirror and a Body Glove beach towel. See why our frames "Fit Like a Glove!"

**Brought to you by:**  
REM Eyewear  
**Location:** Booth #11029



**Description:** Purchase 15 branded frames, receive a Lucky Brand leather handbag! Frames include Lucky Eyewear, Converse, Barbie and Jones New York (Ink readers and Rembrand not included). While supplies last.

**Brought to you by:**  
Ron's Optical  
**Location:** Booth #9063



**Description:** Free products with the purchase of \$100 or more; products limited to select items. Stop by our booth to view these specials.

**Brought to you by:**  
Santinelli International  
**Location:** Booth #LP4055



**Description:** With the purchase of a Lex 1000 or ME-1000 lens edger, receive the lens edger "Click Mode" software, a full Chemistrie Sunlens starter kit, complete with necessary materials for five sets of sunlenses, and an attractive P-O-P Display for FREE.

**Brought to you by:**  
Super Systems Optical  
**Location:** Booth #LP8041



**Description:** Free Auto Lensometer with Fast Grind purchase.

**Brought to you by:**  
Tura LP  
**Location:** Booth #10083



**Description:** Every frame purchase with Tura will earn you a FREE \$1 poker chip. Earn your dollars with a minimum purchase of 6 frames. Come visit our booth to see the newest styles from Ted Baker, Lulu Guinness, Tourneau, Tura and the newest collection Goldfinch. Start earning your dollars today.

**Brought to you by:**  
US Ophthalmic  
**Location:** Booth #LP1057



**Description:** Buy our Huvitz Lens edging machine and get a free Gilras Keratometer

**Brought to you by:**  
Viva International  
**Location:** Booth #12051



- **Description:** Purchase 15 frames from select styles featured in the new Mirrored Collection by **CANDIE'S Eyewear** and receive a sleek black patent leather Candie's tote bag and exclusive merchandising essentials featuring Britney Spears.
- **Description:** Purchase 30 frames from the current **GUESS Eyewear** collection and receive an exclusive signature GUESS logo handbag.
- **Description:** Purchase 18 frames from the current **GANT Eyewear** collection and receive an exclusive GANT timepiece. Good while supplies last.
- **Description:** Purchase 12 **Harley-Davidson** frames and receive HD playing cards and a boxed set of bar dice (5 die) in gift bag. Hit the jackpot with the purchase of 21 Harley-Davidson frames and have a set of 100 HD poker chips, in storage case, added to your bag. While supplies last! Cannot be combined with any other promotion.

**Brought to you by:**  
Volk Optical  
**Location:** Booth #MS4064



**Description:** Free multi lens case with any lens purchase.

**Brought to you by:**  
Walman Optical  
**Location:** Booth #LP6035



- **Description:** Buy any combination of Stepper, Wildflower or Sundance frames and receive:
  - o 8 frames get a \$25 American Express Gift Cheque
  - o 15 frames get a \$50 American Express Gift Cheque
  - o 30 frames get a \$100 American Express Gift Cheque
  - o 45 frames get a \$150 American Express Gift Cheque
- **Description:** Buy 6 Kids/Tweens frames and receive a \$25 American Express Gift Cheque.

**Contests/ Raffles**

**Brought to you by:**  
A & A Optical  
**Location:** Booth #20053



**Description:** Join A&A Optical for the Quiksilver and Roxy launch and be entered to WIN 1 of 2, 42" HDTVs with a minimum eyewear purchase.



## Contests/ Raffles, *continued*

**Brought to you by:**

Briot USA

**Location:** Booth #LP6047

**Description:** Stop by our booth and enter into our drawing to win \$15,000 and let Briot help pay for your staff!



**Trash to Treasure**

**Brought to you by:**

LabTalk & Vision Monday

**Location:** Booth #LP1046

**Description:** Stop by our booth to view some unique and clever works of art created from finishing pads.



**Brought to you by:**

CareCredit

**Location:** Booth #20102

**Description:** Enter to win a GPS unit or other great prizes.



**Brought to you by:**

Illusion Optical Displays

**Location:** Booth #15117

**Description:** Stop by our booth and register to win a \$2,000 merchandise certificate, a rotary display and many of our most popular POP displays.



**Brought to you by:**

Charmant Group

**Location:** Booth #18101

**Description:** Place a qualifying order at the show to be entered for a chance to win a Lacoste Visionaire 54 limited edition set of 3 Lacoste polo's.



**Brought to you by:**

Liberty Sport

**Location:** Booth #16049

**Description:** Complete an order at the show and be entered to win a Nintendo Wii during one of our Daily drawings!



**Brought to you by:**

ClearVision Optical

**Location:** Booth #10063

**Description:** Enter for your chance to win a \$500 Cole Haan Shopping Spree when you purchase 16 Cole Haan frames!



**Brought to you by:**

Morel

**Location:** Booth #G18015

**Description:** Place a qualifying order at the show to be entered for a chance to win a Bose music-to-go-system. (Purchase required -10 piece minimum order) Morel reserves the right to substitute this prize for a comparable Bose music system in the event this model is not available.



**Brought to you by:**

Compulink

**Location:** Booth #14101

**Description:** Come by our booth and enter for your chance to win an iPod Nano!



**Brought to you by:**

Pleasure Ground Eyewear

**Time:** 10:00am - 11:00am

**Location:** Booth #19108

**Description:** One chance to roll the dice. If you roll a 7 or 11 then you win a free pair of Pleasure Ground Polarized sunglasses, a \$95 value.



**Brought to you by:**

Eyes of Faith Optical, LLC

**Location:** Booth #21035

**Description:** Have your badge scanned for the opportunity to have the Eyes of Faith Foundation sponsor a World Vision child on behalf of your optical store.



**Brought to you by:**

Fashion Optical Displays

**Location:** Booth #11043

**Description:** Enter into our drawing when you visit our booth for a chance to win a \$500 FOD Gift Certificate!



**Enter to Win an Amazon Kindle!**

**Brought to you by:**

Quantum Optics Inc, a division of FGX Intl Inc

**Location:** Booth #21083

**Description:** Stop by our booth to see what's new from brands like Gargoyles, Field & Stream, Body Glove and Private Eyes by Magnivision. PLUS, enter to win an Amazon Kindle!



**Brought to you by:**

EyeMed Vision Care

**Location:** Booth #14040

**Description:** Come by our booth and enter to win a pair of designer sunglasses!



**Made in the USA Contest**

**Brought to you by:**

Reichert, Inc

**Location:** Booth #MS4074

**Description:** Attendees can register to win their choice of instrument Made in the USA from Reichert, Inc.



**Brought to you by:**

Great America Leasing Corp.

**Location:** Booth #LP1062

**Description:** Enter your name for a \$250 Visa Gift Card



**Brought to you by:**

Seiko Optical Products

**Location:** Booth #9033

**Description:** Sink a putt at our booth and you'll be entered to win a trip for two to the 2010 Transitions Championship!

**Brought to you by:**

iCoat Company

**Location:** Booth #20047

**Description:** Come by our booth and enter to win an iPod Touch!





## Contests/ Raffles, continued

### Shamir's Hi-Index Family Promotion

**Brought to you by:**

Shamir Insight

**Location:** Booth #LP10045

**Description:** Win cash and prizes with our Hi-Index promotion. After sitting through a brief educational video; attendees will participate in a "Price-Is-Right" type game where they will have the chance to be entered to win Cash or Prizes.



### Vision Choice Awards

**Brought to you by:**

International Vision Expo West

**Date:** Friday, October 2

**Time:** Voting is open all day Thursday and until 2:00 pm on Friday. The winner is chosen at 4:00 pm.

**Location:** New Product Showcase area on the Show Floor.

**Description:** Vote for the best new product at Vision Expo and enter to win a \$500 shopping spree. Voting is in the Exhibit Hall at the New Product showcases.



**Brought to you by:**

Walman Optical

**Location:** Booth #LP6035



- **Description:** Watch a 6 minute video about Pro Lens HD and answer one question to enter to win a 32" HD flat screen TV.
- **Description:** Drawings every 3 hours for Free Auto II and Walman Frames