



Show Specials: Discounts

as of September 28, 2009



Exclusive Show Discounts

Brought to you by:

Acuity Optical USA, Inc.
Location: Booth #17047



- **Description:** Special introductory price on Free Form Eyewear RBT-Duo Collection from \$59.95/pair. NO minimum order quantity.
- **Description:** All beta-titanium collections Buy-9-Get-1-Free or Buy-12-Get-2-Free. Limited to show orders only.
- **Description:** 10% discount to all Uni-Clip orders + LifeStyle plano sun-lens orders. Limited to show orders only.

Brought to you by:

Alpha Viana, Inc.
Location: Booth #10103
Description: FREE domestic shipping with all frame orders.

Brought to you by:

Art Optical Contact Lens, Inc.
Location: Booth #MS7083
Description: Fit one pair of Intelliwave custom soft multifocal lenses and get a pair of Renovation GP multifocal lenses for free - OR - Fit one pair of Renovation GP multifocal lenses and get a pair Intelliwave custom soft multifocal lenses for free



Brought to you by:

Bates Display & Packaging
Location: Booth #9067



- **Description:** Receive 20% off acrylic displays
- **Description:** Receive 20% off Vanity Cases and Table Top Storage Units.
- **Description:** Receive 20% off furniture.
- **Description:** Receive 20% off Stock Dispensing and Presentation Trays.
- **Description:** Receive 30% off Sales Representative Bags and Trays.
- **Description:** Receive 20% off Custom Displays.
- **Description:** Receive 10% off Locking Bars and Space Saver Bars.

Brought to you by:

BD iWear
Location: Booth #22053



- **Description:** BD Highline Package - 28 frames \$699 - You save \$950 off of the regular wholesale price.
- **Description:** BALTZ DEEP Premium sunwear collection - 13 cutting edge sunglass styles for \$699 - Incredible introductory package deal!

Brought to you by:

Bright Display, Inc.
Location: Booth #9046
Description: Receive a 10% discount on all orders; this does not include purchases on furniture.



Brought to you by:

Chemalux AR
Location: Booth #LP5043
Description: 10% Discount with signed Contract and Deposit



Brought to you by:

Clarity Optometric Technologies
Location: Booth #MS6092
Description: Clarity Acuity Vision Expo West 10% Discount.

Brought to you by:

Comlite Systems
Location: Booth #12120
Description: Receive a 25% Discount at the show.



Brought to you by:

Corinne McCormick
Location: Booth #G19027



- **Description:** Optic Necklaces - Buy 36 get 4 FREE plus a display (\$96 savings).
- **Description:** Eye Rings - Buy 28 get 4 FREE plus a display (\$100 savings).
- **Description:** Readers - Buy 24 get 2 FREE plus a display (\$130 savings).
- **Description:** Accessory Store - Readers, chains, eye rings, cases. Save \$500.

Brought to you by:

Crystal Practice Management
Location: Booth #MS3071
Description: Receive \$500 off the purchase of Crystal Practice Management.

Brought to you by:

De Suave, Inc.
Location: Booth #17045
Description: Receive 10% off all orders over \$100



Exclusive Show Discounts, continued

Brought to you by:

DGH Technology, Inc.

Location: Booth #MS4068

- **Description:** \$500.00 off List Price on Pachymeters
- **Description:** \$800.00 off on the Scanmate B-Scan

Brought to you by:

E Clips Custom Clip On Sunglasses

Location: Booth # LP3043

Description: Special pricing on Chassis and Lenses purchased at Vision Expo West. Save 15-20%.

Brought to you by:

EyeCare Professional Magazine

Location: www.ecpmag.com

Description: We're proud to offer a "Buy 3, Get Free" promotion just in time for Vision Expo West! Simply purchase 3 half or full page specially discounted ads in our monthly issue and you will receive the same size ad for free in our Vision Expo West (tabloid size) guide that is distributed at the show. A great way to increase awareness and traffic at your booth!



Brought to you by:

EyeCOR by Nteon

Location: Booth #MS6096

Description: \$100 off EyeCOR for Medical Coding and Reimbursement! Give yourself a \$100,000 increase in reimbursement. EyeCOR shows all the procedures you can perform and be reimbursed for all diagnoses



Brought to you by:

Eye Q Eyewear

Location: Booth #17041

- **Description:** 20% off orders of 6 or more Buxton frames.
- **Description:** 30% off orders of 12 or more Sydney Love frames.



Brought to you by:

Eyevertise, Inc.

Location: Booth #MS6091

Description: Sign up for an optical website solution from and receive a free search engine optimization valued at \$600.



Brought to you by:

Fashion Optical Displays

Location: Booth #11043

Description: Thinking of remodeling or adding a dispensary? Bring your floor plan by our booth and visit one-on-one with a designer AND receive a \$250 discount coupon toward your future purchase of displays and dispensary furnishings.



Brought to you by:

FCI Ophthalmics

Location: Booth #MS5098

- **Description:** \$20 off SnugPlug punctum plugs (box of 2, max 10 boxes)
- **Description:** \$20 off Ready-Set punctum plugs (box of 2)
- **Description:** \$20 off Tearsaver punctum plugs (box of 2)



Brought to you by:

First Insight

Location: Booth #MS7075

Description: Save \$1,000 Off MaximEyes EMR and Practice Management Software.



Brought to you by:

FriezeFrames

Location: Booth #G22027

- **Description:** Any new accounts set up at the show will receive the best show discounts, not only on initial show order but on second order as well!
- **Description:** Any existing FriezeFrames customers will receive exciting Expo discounts. Stop by our booth for details

Brought to you by:

HAI Laboratories, Inc.

Location: Booth #MS7088

- **Description:** 50% OFF: HAI SL-5000 Basic Model Slit Lamp (\$2,895)
- **Description:** 60% OFF: HAI SL-5000 Standard Model Slit Lamp (\$3,120)
- **Description:** 55% OFF: HAI CL-1000nc Non-Contact Specular Microscope (\$14,600)
- **Description:** 50% OFF: HAI AB-6100 Basic Model A/B Scan (\$8,600)



Brought to you by:

HILCO

Location: Booth #LP7035

Description: Receive 10% off all orders over \$100!



Brought to you by:

Icare USA

Location: Booth #MS3073

Description: Special price for the Icare Tonometer at the show, \$3750.00



Brought to you by:

Ice-Tech Advanced Lens Technologies

Location: Booth #LP4047

Description: We are proud to introduce the new ICE-TECH Advanced "Thin Lens" Technology – receive 20% Off ICE-TECH Trivex digitally surfaced lenses.



Brought to you by:

iCoat Company

Location: Booth #20047

- **Description:** Special package pricing for certain Freeform lenses combined with premium Stainless AR lens treatment.
- **Description:** Special Stock lens discount packages; choose from preselected Stock Lens Package or mix and match selections to save big on Stock Lenses.



Brought to you by:

Medennium

Location: Booth #MS6098

Description: Receive 25% off regular price of SmartPlugs.





Exclusive Show Discounts, continued

Brought to you by:

M&S Technologies, Inc

Location: Booth #MS7092

Description: Receive a FREE upgrade to Polarization testing – an affordable means in which to check binocular balancing; fixation disparity via polarization.



Brought to you by:

MODA VISION

Location: Booth #21043

Description: Special pricing for fashion readers (beginning at \$4.95) and fashion optical frames (\$8.95)



Brought to you by:

My Vision Express/Insight Software, LLC

Location: Booth #MS5108

- **Description:** Stop by our booth to get our Vision Expo show special for My Vision Express software.
- **Description:** 20% off My Vision Express License Fees



Brought to you by:

National Optronics

Location: Booth #LP3048

Description: Quality and Value - No Bull. Receive a 20% show discount plus free blades.



Brought to you by:

Nidek

Location: Booth #9056

Description: Come by our booth and ask about our special pricing!



Brought to you by:

Nordic Naturals

Location: Booth #MS7099

Description: Receive 25% off ALL orders at Vision Expo West 2009!



Brought to you by:

OCuSOFT, Inc.

Location: Booth #MS5089

Description: Save 10% OFF select items including: diagnostic drugs, punctum plugs, instruments, optical & contact lens accessories, artificial tears and OCuSOFT Lid Scrub products.



Brought to you by:

Odyssey Medical, Inc

Location: Booth #MS7091

- **Description:** Parasol Sterile Pre-Loaded:\$50/pair (reg. \$85/pair)
- **Description:** Parasol QuickLoad:\$275/box (reg. \$315/box) *8 pairs/box.
- **Description:** Parasol Non-Sterile Bulk: \$275/box (reg. \$315/box) *10 pairs/box.
- **Description:** Collagen: \$50/box (reg. \$60/box) *60 implants/box.
- **Description:** Extend: \$165/box (reg. \$175/box) *20 implants/box.



Brought to you by:

Ophthalmic Instruments, Inc.

Location: Booth #MS5074

Description: Receive additional discounts on Topcon products with your purchase



Brought to you by:

Optivision, Inc.

Location: Booth #LP4034

Description: Stop by our booth to take advantage of our exclusive Vision Expo discounts featuring FREE computer hardware and more!



Brought to you by:

Optical Specialists, Inc.

Location: Booth #MS5097

Description: Trade in any old projector, working or not and receive \$150.00 off Simply Acuity or Beyond Acuity.



Brought to you by:

Parris Optics/ Fortifeye Vitamins

Location: Booth #14089

- **Description:** Come by our booth to purchase recently discounted Rodenstock Eyewear – beginning as low as \$3!
- **Description:** 20% discount on Fortifeye products during the show.



Brought to you by:

Practical Systems, Inc.

Location: Booth #LP8039

Description: New large capacity ultrasonic cleaner with UltraClean cleaning solution and 3M microfiber cleaning cloth for \$170 (a \$254 value). **SAVE ON SHIPPING.



Brought to you by:

Precision Tool Technologies

Location: Booth #LP4045

- **Description:** Receive 50 free edging blocks with chuck purchase. See our new design-fit technology precisely mating edging chuck and block.
- **Description:** 10% discount on LZFI on orders
- **Description:** Receive free trays compartment boxes with each tray purchase. These screw and nasal boxes neatly fit into the Versi-tray; no more lost frame components
- **Description:** Receive 10% discount on tool set (1000+) placed on Saturday.



Brought to you by:

ProQual-I.T., Inc.

Location: Booth #MS5096

Description: FREE 6 month premium license: web-based Electronic Medical History; Online SMART Scheduling; Automated Electronic Recalls; and Business Intelligence Reports. Just drop your information by our booth. NO contracts or fine print!



Brought to you by:

Revolution Eyewear

Location: Booth #20063

Description: Buy 24 Frames and get two FREE! 30-60- Split Billing, Free Shipping, 2 Twelve Piece Displays, A Picture with you and the Celebrity..... You must be affiliated with an optical retailer to participate.





Exclusive Show Discounts, continued

Brought to you by:

Shanghai Nova

Location: Booth #MS7140

Description: Very special pricing during the show! Professional optical equipment supplier, you order from China supplier, with warranty and delivery in USA, no broker fee.

Brought to you by:

Sharp VA Digital Acuity Software

Location: Booth #MS5104



- **Description:** \$685 Digital Visual Acuity Software (45% off) + FREE PATIENT EDUCATION MODULE!
- **Description:** FRE E shipping & handling on all Sharp VA orders!

Brought to you by:

Smile Reminder

Location: Booth #MS7097

Description: 50% off of \$399 activation fee for new clients.

Brought to you by:

Super Systems Optical

Location: Booth #LP8041

Description: 20% Discount on Optical Equipment.



Brought to you by:

Switch Vision

Location: Booth #16055

Description: Receive special pricing on product and RX orders at the show!



Brought to you by:

TeleVox

Location: Booth #MS3065

Description: 1st month FREE & 80% off of HouseCalls start up costs!



Brought to you by:

TelScreen

Location: Booth #MS5070

- **Description:** Sign up at booth and receive 23% off a new slit-lamp and digital imaging package!
- **Description:** 10% OFF on New TelScreen 5-magnification Tower Slit-Lamp. Also includes 21-day no-risk return policy if you view the demo at our booth.



Brought to you by:

Topcon Medical Systems

Location: Booth #LP7049

- **Description:** Receive special pricing on the KR-8900
- **Description:** Receive a limited time offer on TRC-NW8 with IMAGENet



Brought to you by:

US Ophthalmic

Location: Booth #LP1057



- **Description:** Come to our booth for the best pricing on the Gilras Refraction lane.
- **Description:** Huvitz XD edger with drilling, come and see what has the competition worried.
- **Description:** Huvitz HDC, the newest advance in LCD Chart systems.
- **Description:** Gilras GRK, Auto Keratometer, top quality product at a great price.
- **Description:** Huvitz 3D edger, come and discover the best cost benefit.
- **Description:** Huvitz EZ edger, Our entry level edger New, that your competition sells used.

Brought to you by:

VisionScience Software

Location: Booth #MS5101



- **Description:** Receive \$200.00 off Acuity Pro Software
- **Description:** There will also be 400.00 off the all in one Acuity Pro system
- **Description:** 100.00 off Ocutouch Software
- **Description:** 500.00 off Eye Central News Program, available with three year subscription paid in advance.

Brought to you by:

Vision Systems, Inc.

Location: Booth #LP1063



- **Description:** Ophthalmic Exam Lanes Starting at only \$299 a month
- **Description:** Complete Optical Finish Labs Starting at only \$299 a month

Brought to you by:

Vizini, Inc.

Location: Booth #21041

Description: Receive a 10% discount on all orders placed at the show.



Brought to you by:

Volk Optical

Location: Booth #MS4064

Description: Receive special show pricing on all Volk lenses.



Brought to you by:

Websystem 2

Location: Booth #MS7087

Description: Receive a FREE 90-Day Trial



Brought to you by:

Wiley X Eyewear

Location: Booth #9051

Description: Free Products, Displays & Shipping with Quantity Purchases available at our booth during Vision Expo West 2009!





Exclusive Show Discounts, continued

Brought to you by:

Williams Group/Practice Director Software

Location: Booth #MS7093



- **Description:** \$1000 - \$1500 Savings on Training and Consulting Services
- **Description:** \$1000 FASTSTART savings
- **Description:** \$1500 FASTTRACK savings
- **Description:** \$1500 Practice Director Software savings

Exclusive Show Rebates

Brought to you by:

MODA VISION

Location: Booth #21043

Description: \$50 rebate on purchases of \$200 or more.



Brought to you by:

M&S Technologies, Inc

Location: Booth #MS7092

Description: Receive a \$300 Instant Rebate for show purchases



Brought to you by:

OGI

Location: Booth #G21011

Description: EXPO EXCLUSIVE - up to \$100 Rebates on show orders



Brought to you by:

Scojo New York

Location: Booth #G21017

Description: EXPO EXCLUSIVE - \$50 rebate and free display with show orders



Brought to you by:

Sharp VA Digital Acuity Software

Location: Booth #MS5104

Description: Receive an instant rebate of \$540 with your software purchase.



Brought to you by:

Topcon Medical Systems

Location: Booth #LP7049

Description: Receive a rebate on your purchase of the CV-500



Brought to you by:

Vision One Credit

Location: Booth #MS7096

Description: Financing special - Equipment Loan Fee Discount



Travel Ease Discounts

Visit the Travel Ease section of our website for links to more information.

Free Hotel Shuttles: Available to and from show hotels and the convention center. Hotels marked as Event Hotels offer free shuttle service.

5% Airfare Discounts: **Jetblue:** Book at www.jetblue.com use the code VISWEST; **American Airlines:** Book at www.aa.com use the code A41H9AB

Free Airport Shuttles: October 3 from 3:00pm – 8:00pm from the Sands Convention Center to McCarran International Airport (LAS). No reservations necessary.

Free Luggage Check-in: Use Bags To Go....Check your bags & obtain your boarding pass, and **Vision Expo pays the \$20 customer service fee.**

Car Discounts: **Avis:** Beginning at 5%. Book at www.avis.com using the code D087914; **Private Car Service:** 10% off. Call 866-367-7774 use code "Vision".

Shopping & Entertainment Discounts

Visit the Travel Ease section of our website for links to coupons and tickets.

Tao. Tao Beach. Lavo. Receive free admission to three of the most exclusive spots on the strip when you show your Vision Expo Badge at the door.

The Venetian and The Palazzo welcome you to Las Vegas. Enjoy these discounts (coupons available at all customer care counters):

- **Lagasse's Stadium:** \$15 bucket of 6 beers or complimentary appetizer with purchase of two entrees.
- **Dal Toro:** 20% off entire bill.
- **Dos Caminos:** \$20 credit towards minimum purchase of \$50.
- **Zine:** 25% off entire bill.
- **Restaurant Charlie:** 20% entire bill.
- **Carne Vino:** \$25 credit towards every \$100 spent.
- **Woo Restaurant:** 20% off entire bill.
- **Morels French Steakhouse & Bistro:** 20% off entire bill.
- **Fusion:** 2 for 1 cocktails.
- **Salute:** 2 for 1 cocktails.
- **Apothecary:** 50% off barber services.
- **Café Presse:** \$4 Lavazza coffee, Danish, and WiFi
- **Seasons:** 10% off floral arrangements and gift baskets.
- **Double Helix Wine Bar:** 2 for 1 winetails.
- **The Shoppes at The Palazzo:** Premier passport with thousands of dollars in savings.
- **Gondola Ride:** 50% off 2nd ticket.

Macy's Enjoy a **10% off coupon** at our Las Vegas location.

Dine on a Dime Vegas restaurants that are 4 star in quality, but only rated \$ (under \$20) for cost

Cirque de Soleil Special **15% and 35% discount** on select performances.



Shopping & Entertainment Discounts

Broadway Getaway Discounts on Bette Middler at the Colosseum, Blue Man Group, Cher Live at the Colosseum, Fab Four Live, Jersey Boys, Jubilee!, Le Reve, and Phantom- The Las Vegas Spectacular.

Canyon Ranch SpaClub \$30.00 Daily Passports (**\$10.00 off regular price**) or **\$20.00 off** a Spa or Salon service over \$125.00

Tuscany Golf Club Half-price club rentals (\$30 value). Receive \$20 off the posted rate – green fees include complimentary range balls, 2 water bottles, and state of the air GPS system. Call toll free for reservations at 1-866-TUSCANY and mention Vision Expo West to receive the discount.